

# Japan Australia Entrepreneurship Initiative

Borderless collaboration between Japan and Australia

jaei.com.au

The Japan Australia Entrepreneur Initiative has been established to tackle the biggest problems being faced by Australia and Japan. Target industries and problems include:

**Agriculture sector - Ageing population - Cybersecurity - Language education**



We are forming teams around big ideas and incubating them with our unique *Innovation Dojo* program – where lean startup methodologies meet cross-cultural consulting.

Students and young executives in Australia and Japan have the opportunity to work with top of class mentors on a carefully curated program combining events and online collaboration to launch real businesses that solve real problems.

Corporates have the opportunity to sponsor problems that need to be solved or tap into the talent pool of young JAEI participants in our community. Interested?

Find us here [jaei.com.au](http://jaei.com.au)

## The Innovation Dojo

### Application

Student and young corporate employees pitch themselves as ideal JAEI participants. Best 100 are selected.

STEP  
01



STEP  
02

**Team formation**  
Top 100 candidates form teams choosing to start a new initiative or to support.

### The Ideation

Teams work on new startup ideas and innovative startup support services.

STEP  
03



STEP  
04

**Validation**  
New startup founders work with localisation teams to become "Japan ready".

### The Pitch

Startups pitch for trip to Japan to meet investors, mentors and partners.

STEP  
05

